

## 2023 MFA e-LEARNING SEMESTER TIMETABLE

### AUTUMN SEMESTER (FEB – APR)

MFA DIGITAL FOUNDATIONS			MFA TELEVISION FOUNDATIONS		
FEB	5	CERT I - Display	FEB	5	
	12	CERT I - Video		12	
	19	CERT I - Social		19	
	26	CERT I - SEM		26	
MAR	5	STUDY WEEK	MAR	5	TV Landscape
	12	EXAM - CERT I		12	Planning
	19	Break		19	Buying
	26	CERT II - SEO		26	STUDY WEEK
APR	2	CERT II - Content Marketing	APR	2	Factors Influencing Cost
	9	CERT II - Programmatic		9	Evaluation / Measurement / Reporting
	16	CERT II - Measurement		16	BVOD
	23	STUDY WEEK		23	STUDY WEEK
	30	EXAM - CERT II		30	EXAM

### WINTER SEMESTER (MAY – AUG)

MFA DIGITAL FOUNDATIONS			MFA TELEVISION FOUNDATIONS		
MAY	14	CERT I - Display	MAY	14	
	21	CERT I - Video		21	
	28	CERT I - Social		28	
JUN	4	CERT I - SEM	JUN	4	
	11	STUDY WEEK		11	TV Landscape
	18	EXAM - CERT I		18	Planning
	25	Break		25	Buying
JUL	2	CERT II - SEO	JUL	2	STUDY WEEK
	9	CERT II - Content Marketing		9	Factors Influencing Cost
	16	CERT II - Programmatic		16	Evaluation / Measurement / Reporting
	23	CERT II - Measurement		23	BVOD
	30	STUDY WEEK		30	STUDY WEEK
AUG	6	EXAM - CERT II	AUG	6	EXAM

### SPRING SEMESTER (SEP – NOV)

MFA DIGITAL FOUNDATIONS			MFA TELEVISION FOUNDATIONS		
SEP	3	CERT I - Display	SEP	3	
	10	CERT I - Video		10	
	17	CERT I - Social		17	
	24	CERT I - SEM		24	
OCT	1	STUDY WEEK	OCT	1	TV Landscape
	8	STUDY WEEK		8	Planning
	15	EXAM - CERT I		15	Buying
	22	CERT II - SEO		22	STUDY WEEK
NOV	29	CERT II - Content Marketing	NOV	29	Factors Influencing Cost
	5	CERT II - Programmatic		5	Evaluation / Measurement / Reporting
	12	CERT II - Measurement		12	BVOD
	19	STUDY WEEK		19	STUDY WEEK
	26	EXAM - CERT II		26	EXAM