

MFA Media For All: Industry Diversity Equity & Inclusion strategy launch

We all know that diversity, equity and inclusion are important. They're the foundation for making safe workplaces and an industry that is reflective and embracing of the community around us.

But diversity, equity and inclusion can also be messy, confusing and hard work.

That's where we come in.

On March 3, we invite you to join us for the launch of MFA Media For All – a DE&I initiative focused on effecting real change in the Australian media industry in a way that is inclusive, non-judgmental and tangible.

Hosted by SBS presenter and comedian, Michael Hing, and members of the MFA DE&I Advisory Council, we'll be sharing our three-year strategy as well as exploring why DE&I is so important to our industry and what we can all be doing to support it.



In this launch, we will also be providing resources and key actions to begin the DE&I process in your organisation.

Register
NOW

MFA Media for All
DE&I Strategy Launch
Thursday 3 March, 10.30am AEDT

The MFA DE&I Advisory Council was established in August 2021 with the goal of promoting the MFA's ambition to build a diverse, equitable and inclusive industry through four key actions:

- Ensuring DE&I remains an industry priority by facilitating a productive, respectful and safe conversation.
- Reviewing, challenging and providing guidance on industry strategy, initiatives and plans in the DE&I space.
- Advocating and raising awareness around achievable actions the industry can take to improve diversity, equity and inclusion – and sharing learnings at an industry level and within their agencies.
- Acting as the representative voice for the diverse.