

# Let's all take ownership of ensuring everyone feels they belong:

**Sign up for the SBS Core Inclusion program now**

Our newly launched industry-wide DE&I strategy, MFA Media For All, is about ensuring that those working in our industry and those we want to attract into the industry, will thrive, feel heard, supported and safe to do their work. We invite you to play an active role in this movement and together forge a media industry that is truly for ALL.

Your first action is to sign up and complete the SBS Core Inclusion training program. As an MFA member agency, you will have free access until February 2024.

The MFA DE&I Advisory Council has completed the training and can vouch that it's informative, entertaining and engaging. It provides practical examples and strategies we can all use in our daily lives to ensure all our interactions are inclusive.

## Tell me more about SBS Core Inclusion

We're glad you asked. SBS designed this training to help build inclusion in organisations and so contribute to their primary purpose – building social cohesion.

*The SBS Core Inclusion program is Australia's leading online DE&I training course, helping companies embrace diversity and promote safe and happy workplaces.*

## What will it teach me?

Learning outcomes from the program include:

- Improved knowledge (through facts and lived experiences)
- Definitions and language (unhelpful and harmful)
- Appreciation of differing views, based on culture/history
- Awareness of discrimination
- Understanding of strategies and behaviours



**So, what are you waiting for?**

