

Privacy Act Review: privacy reform should not stifle innovation

The MFA's submission to the Attorney General's Department's Privacy Act Review Report 2022, developed after widespread consultation among MFA members, expresses concerns with some of the proposals being considered by the Federal Government.

As stated in our response, the MFA supports the modernisation of our privacy laws to protect consumers, and to provide businesses with clear lawful bases for the use and processing of data.

However, the MFA is concerned that some of the Report's proposals may have detrimental impacts for consumers, business and the community, and may result in privacy laws that are inconsistent with, and more onerous than, privacy laws in other jurisdictions.

We strongly believe that any changes to our privacy laws should not stifle further innovation or advancement in the industry and should not unduly hamper the digital ecosystem, which has been developing ways to thrive in a privacy-conscious manner within evolving regulatory frameworks.

