



PRESS RELEASE

NGEN HALLOWEEN IS CELEBRATING 15 YEARS, WITH NEWS CORP AUSTRALIA AS NATIONAL SPONSOR

14 September 2023: Presented by News Corp Australia, join us for a spine-tingling, fashion-forward NGEN Halloween soirée like no other - the Op Shop Met Gala! Unleash your creativity and transform thrift store treasures into couture masterpieces, as we merge the thrill of NGEN Halloween with the glamour of the Met Gala in a night of hauntingly chic celebration.

After a year filled with face-to-face workshops and webinars that empowered the MFA's NGEN community with fresh knowledge, insights, and skills, the most eagerly awaited Halloween party of 2023 is here! It's a chance for NGENers to connect with their industry peers, forge new friendships, and build valuable networks. All of this is made possible by the generous support of News Corp Australia, our National Sponsor, ensuring NGEN Halloween is an unforgettable event.

Melanie Aslanidis, MFA's Head of NGEN, said: "NGEN Halloween is an important event on the NGEN calendar, it's an opportunity for NGENers to celebrate a year of learning and kicking career goals. In our 15th year we can celebrate that we have helped 7 out of 10 people in our industry today build their careers and we're excited to continue to make an impact on the careers and personal development of our industry's young media professionals."

News Corp Australia's Managing Director National Sales, Lou Barrett said: "News Corp Australia has a longstanding tradition of supporting NGEN and we are so proud to sponsor the Halloween party in 2023, now in its 15th year. This support however goes beyond sponsorship; it represents our commitment to acknowledging and appreciating the emerging generation of media professionals who prioritise continuous learning and growth. It also serves as recognition and gratitude for their valuable contributions to the industry, and for that, I say a personal thank you to you all".

For priority access to tickets, NGENers must have attended three or more NGEN workshops throughout the year.



NGEN Halloween when & where:

Sydney

When: Thursday October 26th

Where: Home the Venue

Melbourne

When: Thursday October 26th

Where: Bells Hotel

Brisbane

When: Friday October 20th

Where: The Prince Consort Hotel - Lala Land

For more information, please contact:

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About the MFA

The Media Federation of Australia (MFA) is the peak body representing media communication companies. The MFA is a non-for-profit organisation established in 1997 with a current membership base that represents over 90% of all media billings placed by media agencies in Australia. The MFA's vision is to encourage operational excellence in the field of media communication connections and to define and develop best practice standards to support its members and the role they play in servicing their clients.