




INDUSTRY SCORECARD

INDUSTRY TARGET

Industry regrettable loss 11% by 2025 (from 13.1% Sept 2023)
(Measurement via MFA Census)

	SCORE >	INDUSTRY
<p>How likely are you to recommend your organisation as an employer to friends and colleagues?</p>		eNPS 29
<p>PROCESS</p>  <p>Driving more efficient and effective ways of working</p>	<p>I spend more of my time solving problems, generating ideas or developing solutions than I did 12 months ago</p>	<p><i>Out of 100</i></p> <p>81%</p>
<p>PEOPLE</p>  <p>Attract, keep and inspire the best talent pool</p>	<p>I feel like I am included and belong in the Media Agency industry</p> <p>I see a career path for myself within the Media Agency industry</p>	<p><i>Out of 100</i></p> <p>93%</p> <p>83%</p>
<p>PERFORMANCE</p>  <p>The work we do in growing clients and businesses</p>	<p>I feel empowered to make small or big changes, which make a difference at work</p> <p>I believe what I do is important to drive business and economic growth</p>	<p><i>Out of 100</i></p> <p>84%</p> <p>89%</p>