

What is the NGEN Award?

The NGEN Award celebrates our industry's future Changers and recognises excellence in strategic thinking, creativity, storytelling, and media execution expertise, with entrants responding to a brief for a chosen charity.

Who can enter?

Entries are open to registered members of NGEN with less than 5 years' experience who are currently working for a media communications agency or media industry supplier.

Where can I download the NGEN brief?

The NGEN Award brief can be downloaded via the [MFA Website](#).

How do I enter?

All entries must be submitted via the online entry portal [here](#).

Can I submit a joint entry?

Yes, you can enter solo or as part of a duo. There is no additional cost if you enter as a duo.

What do I need to include with my entry?

All entries must have a written response in the text box of the portal. The online entry portal will walk you through each step of the process. You are permitted to attach supporting materials and images.

Does my supporting material go towards my word count?

No, the copy within supporting materials does not go towards your word count however, this is not a way to get around the limit. Supporting materials are purely an opportunity to help support information in your written submission.

Can I edit my entry after submitting it?

No, once you have submitted your entry you cannot make changes.

What is the entry deadline?

Entries close at 5pm AEST Wednesday 23rd July.

What is the fee to enter the NGEN Award?

It is \$150 incl GST to enter.

How do I pay for my entry?

All entries must be paid in full using a credit card via the online entry portal. A receipt will automatically be generated and sent to the entry contact once the payment has been processed.

Who will see my entry?

Judging panels are made up of senior representatives from agencies, clients, creative, media owners and research companies.

When will the finalists be announced?

Finalists will be called after NGEN Award Day on the 27th August.

How are finalists/winners selected?

Judges will read and score entries online. The top scoring entries will be invited to present live at NGEN Award Day. From those presentations, judges will select the finalists and winner.

What is NGEN Award Day?

In short, NGEN Award Day is the live judging session where shortlisted entrants are invited to present their entries live to a panel of judges.

When is NGEN Award Day?

Wednesday 27th August.

Where is NGEN Award Day?

NGEN Award Day will be held in Sydney and Melbourne. The locations will be available soon.

Who is the 2025 charity?

Share the Dignity - find out more [here](#).

Who should I contact if I have any questions regarding the NGEN Award?

Please contact hello@rareproductions.com.au