



## **2015 MEDIA FEDERATION AWARDS ENTRY RULES & CONDITIONS**

- Please note the entry deadlines – these dates are final and there will be no extensions provided.
- You may edit your entry after submitting, up until the entry deadline.
- Please make sure all your personal details are entered accurately, including contact details, as this will be used in the Awards presentation if selected as a finalist.
- Enter only those campaigns launched within Australia between 1st January 2014 and 31st March 2015.
- Entries must not exceed 1000 words. Entries over 1000 words will not be accepted. Appendices are inclusive of the 1000 word limit excluding graphs, media schedules & creative work
- Media Owner of the Year, Marketing Team of the Year & Best Demonstration of results are the only categories with extended word limits. A of maximum 1200 words.
- Entry fees are non-refundable and must be paid at time of entering.
- Agency branding is not permissible on entries or supporting materials.
- All entries must include a media schedule in order to be considered for judging (excludes ngen, pro-bono, media owner of the year & marketing owner of the year categories)
- All entries must include a signed document from the client verifying that all information supplied in the entry is correct, a quote from the client regarding the entry is also recommended (excludes ngen, pro-bono, media owner of the year & marketing owner of the year categories).
- Agency's must have a dedicated media resource to be eligible
- More than one entry may be submitted in any category. Entries entered into four or more categories will be subject to a review process to ensure that the individual category criteria have been met.
- Agencies must stipulate original thinking and provide credit to media owner and other collaborating agencies where applicable.
- Entries must not include advertisements that the Advertising Standards Board has found breaches the AANA Code of Ethics (ie complaints about an advertisement have been upheld by the Board).
- The decision of the judges will be final and no correspondence will be entered into.
- All entries are treated as confidential.
- The entrant grants The Media Federation permission to show the entries at The Media Federation Awards Presentation & at such times as deemed appropriate.
- The entrant agrees that The Media Federation will not accept responsibility for errors or omissions reproduced in the Presentation or the Winners Supplement or for work lost or damaged under any circumstances.
- The entry is a submission from the company. Should the individual designated to collect the award leave the company, another member of that company, not the individual, will collect the award.
- Entries into the ngen category will be provided to the selected charity post Awards for their marketing and promotion purposes. It is a condition of entry that entrants agree to the supply this information