



EXTRAORDINARY LEADERSHIP: THE POWER OF CHANGE

the changers
WE ARE

WARMTH AND STRENGTH

The two characteristics of every extraordinary leader. Those with this 'catalyst' leadership style focus equally on tasks and relationships, releasing the energy of those around them to create change.

They empower others, but hold them accountable for producing results.

**“GREAT LEADERS
AREN'T BORN,
THEY'RE MADE”**

LET GO

Of the need to be liked and to have all the answers. Instead, try asking better questions.

TO CHANGE THE WORLD

We first need to change ourselves. Great leaders aren't born, they're made. And the real work isn't done outside – it's done inside.

STEP OUTSIDE YOUR SCRIPT

In order to be the catalyst of real, lasting change you need to move beyond the identity the world has written for you, and author your own narrative.

That doesn't mean dismissing what's at the core of your identity, whether that's relationships, expertise or results, but learning to control as and when you use them.

SHIFT YOUR POV

You can only influence others from where they are, not from where you are. So, take the time to understand your team's thinking, perspective and experiences.

**“AUTHOR
YOUR OWN
NARRATIVE”**

MEET THE SHADOW YOU CAST

The impact you have on others may not be what you think, so ask your team to tell you who is really showing up.

LEADERSHIP IS NOT A POPULARITY CONTEST

Sometimes you'll need to be disliked for the role you need to play.

SWITCH THINGS UP

If you want a different result, you need to innovate – learn a new skill, technique or behaviour, or gain fresh insight into yourself.

Sometimes even the smallest change can yield big results.

**“THE TOMORROW
WE CAN CREATE
IS BETTER”**

YOU DON'T NEED TO BE A TEAM LEADER

Demonstrate leadership of yourself: in the way you show up, own your role, approach tasks, and the energy you bring.

THE PROMISE OF EXTRAORDINARY LEADERSHIP

Together, the tomorrow we can create is better than the today we're living in.