

| PROGRAM | LOCATION | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV |
|---------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|---------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|

## MFA Digital Foundations Certificate I - Display, Video, Social, SEM

|                          |           |  |               |        |  |  |   |  |  |    |  |
|--------------------------|-----------|--|---------------|--------|--|--|---|--|--|----|--|
| Training - MFA organised | SYDNEY    |  | 6, 13, 20, 26 |        |  |  |   |  |  |    |  |
| In-house Agency training |           |  |               |        |  |  |   |  |  |    |  |
| Exams                    | SYDNEY    |  |               | 16, 17 |  |  |   |  |  | 24 |  |
| Exams                    | MELBOURNE |  |               | 20     |  |  |   |  |  | 22 |  |
| Exams                    | BRISBANE  |  |               |        |  |  | 6 |  |  |    |  |

## MFA Digital Foundations Certificate II - SEO, Content, Programmatic, Measurement

|                          |               |  |  |    |            |   |            |  |    |  |  |
|--------------------------|---------------|--|--|----|------------|---|------------|--|----|--|--|
| Content Launch           | SYD, MEL, BNE |  |  | 26 |            |   |            |  |    |  |  |
| Training - MFA organised | SYDNEY        |  |  |    | 14, 21, 28 | 4 |            |  |    |  |  |
| In-house Agency training | SYD, MEL      |  |  |    |            |   |            |  |    |  |  |
| In-house Agency training | BRISBANE      |  |  |    |            |   |            |  |    |  |  |
| Exams                    | SYDNEY        |  |  |    |            |   | 23, 24, 25 |  |    |  |  |
| Exams                    | MELBOURNE     |  |  |    |            |   | 16, 17     |  |    |  |  |
| Exams                    | BRISBANE      |  |  |    |            |   |            |  | 28 |  |  |

## MFA 5+

|                              |           |   |    |  |  |    |   |  |    |    |  |
|------------------------------|-----------|---|----|--|--|----|---|--|----|----|--|
| Inspiration Series breakfast | SYDNEY    |   | 22 |  |  |    | 5 |  | 26 |    |  |
| Inspiration Series breakfast | MELBOURNE | 8 |    |  |  | 28 |   |  |    | 11 |  |

## Tertiary Program

|                       |          |  |   |    |  |  |    |   |   |  |  |
|-----------------------|----------|--|---|----|--|--|----|---|---|--|--|
| Lecture the Lecturers | SYDNEY   |  |   |    |  |  | 13 |   |   |  |  |
| Student visits        | SYDNEY   |  |   | 19 |  |  |    |   | ? |  |  |
| Student visits        | BRISBANE |  | 7 |    |  |  |    | 8 |   |  |  |