

SUPPORT

STAY CONNECTED WITH THE INDUSTRY

What is MFA SUPPORT?

MFA Support is a program to support media agency professionals who have lost their job due to the Covid-19 pandemic.

Our goal is to retain valued talent in the industry by ensuring you remain connected.

THERE ARE THREE COMPONENTS TO MFA SUPPORT

1

TALENT DIRECTORY FOR RE-EMPLOYMENT



Our goal is to ensure you hear about relevant roles quickly:

- Join our database
- Access role opportunities on MFA Careers Jobs Board
- Access Industry expert advice and feedback on updating your CV

2

CONTINUE TO BUILD YOUR KNOWLEDGE AND SKILLS

Continue to build your knowledge and skills via MFA People Programs while you look for your next role. For the remainder of 2020, you will be able to access the MFA People programs at no cost.



MFA 5+	NGEN	MFA e-LEARNING		ADDITIONAL LEARNING OPPORTUNITIES
<i>People with 5+ years experience</i>	<i>For those with less than 5 years experience</i>	<i>For everyone, but specifically for those with less than 2 years experience</i>		
<ul style="list-style-type: none"> • MFA 5+ Inspiration has been reimagined to be MFA 5+ Connect, a shorter, virtual, national program. • This program continues to challenge and inspire us to build leadership and business acumen skills. • If you have 5+ years' experience, MFA Support program members will be invited to the upcoming events as they are scheduled. 	<ul style="list-style-type: none"> • The NGEN program is designed to empower you to build a successful career. • Providing you access to 60 workshops per annum • NGEN Connect - to meet, share and socialise with your peers 	MFA DIGITAL FOUNDATIONS <ul style="list-style-type: none"> • To be successful in our industry we believe you need to have a consistent standard level of digital knowledge. • If you haven't completed this important e-learning course, register now. 	MFA TELEVISION FOUNDATIONS <ul style="list-style-type: none"> • In a constantly changing media landscape, TV trading remains an important skill. • MFA TV Foundations will ensure you are prepared for the new and dynamic ways in trading. • Register now. 	<ul style="list-style-type: none"> • Additional tailored training opportunities will be made available to you • <i>Details to be advised</i>

3

BUILD YOUR INDUSTRY NETWORK WITH PEERS AND INDUSTRY LEADERS

A strong professional network is important for your ongoing industry career. This program will help you continue to build your network of contacts, introducing you to peers and industry leaders.



- It will be an opportunity to:*
- Stay abreast of industry developments
 - Receive advice and feedback

- Uncover opportunities
- Receive career guidance
- And whatever you like ...

What you need to do

1. REGISTER FOR THE MFA SUPPORT PROGRAM visit www.mediafederation.org.au
2. Select the relevant parts of MFA Support you'd like to be involved in
3. MFA will be in touch