





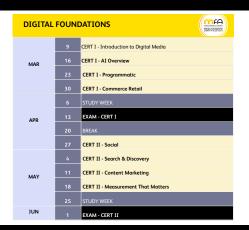








## 2026 CALENDAR AUTUMN SEMESTER (Mar-Jun)







## **SPRING SEMESTER (Aug-Nov)**

DIGITAL FOUNDATIONS (CONTROLL)		
AUG	17	CERT I - Introduction to Digital Media
	24	CERT I - AI Overview
	31	CERT I - Programmatic
SEP	7	CERT I - Commerce Retail
	14	STUDY WEEK
	21	EXAM - CERT I
	28	BREAK
ост	5	CERT II - Social
	12	CERT II - Search & Discovery
	19	CERT II - Content Marketing
	26	CERT II - Measurement That Matters
NOV	2	STUDY WEEK
	9	EXAM - CERT II

OOH FOUNDATIONS		
AUG	17	
	24	
	31	Landscape
SEP	7	Measurement
	14	Planning
	21	BREAK
	28	Buying Process
ост	5	Campaign Reporting
	12	Creative Considerations
	19	STUDY WEEK
	26	STUDY WEEK
NOV	2	EXAM
	9	

TELEVISI	UNDATIONS (MEA)	
AUG	17	
	24	
	31	TV Landscape
SEP	7	TV Planning
	14	Factors Influencing Cost
	21	TV Buying
	28	STUDY WEEK
ост	5	BVOD
	12	Evaluation / Measurement / Reporting
	19	VOZ as a Currency
	26	STUDY WEEK
NOV	2	EXAM
	9	