



2022 MFA E-LEARNING SEMESTER TIMETABLE

AUTUMN SEMESTER

MFA DIGITAL FOUNDATIONS		MFA TELEVISION FOUNDATIONS	
14 FEB	CERT I - DISPLAY	14 FEB	
21 FEB	CERT I – VIDEO	21 FEB	
28 FEB	CERT I – SOCIAL	28 FEB	
7 MAR	CERT I - SEM	7 MAR	
14 MAR	STUDY WEEK	14 MAR	TV LANDSCAPE
W/C 21 MAR	EXAM – CERT I	21 MAR	PLANNING
28 MAR	STUDY WEEK	28 MAR	BUYING
4 APR	CERT II – SEO	4 APR	STUDY WEEK
11 APR	CERT II - CONTENT MARKETING	11 APR	FACTORS INFLUENCING COST
18 APR	CERT II – PROGRAMMATIC	18 APR	EVALUATION/MEASUREMENT/REPORTING
25 APR	CERT II - MEASUREMENT	25 APR	BVOD
2 MAY	STUDY WEEK	2 MAY	STUDY WEEK
		9 MAY	STUDY WEEK
W/C 9 MAY	EXAM – CERT II	W/C 16 MAY	EXAM

SPRING SEMESTER

MFA DIGITAL FOUNDATIONS		MFA TELEVISION FOUNDATIONS	
22 AUG	CERT I - DISPLAY	22 AUG	
29 AUG	CERT I – VIDEO	29 AUG	
5 SEP	CERT I – SOCIAL	5 SEP	
12 SEP	CERT I - SEM	12 SEP	
19 SEP	STUDY WEEK	19 SEP	TV LANDSCAPE
W/C 26 SEPT	EXAM – CERT I	26 SEP	PLANNING
3 OCT		3 OCT	BUYING
10 OCT	CERT II – SEO	10 OCT	STUDY WEEK
17 OCT	CERT II - CONTENT MARKETING	17 OCT	FACTORS INFLUENCING COST
24 OCT	CERT II – PROGRAMMATIC	24 OCT	EVALUATION/MEASUREMENT/REPORTING
31 OCT	CERT II - MEASUREMENT	31 OCT	BVOD
7 NOV	STUDY WEEK	7 NOV	STUDY WEEK
		14 NOV	STUDY WEEK
W/C 14 NOV	EXAM – CERT II	W/C 21 NOV	EXAM