



2020 MFA E-LEARNING SEMESTER TIMETABLE

AUTUMN SEMESTER

MFA DIGITAL FOUNDATIONS		MFA TELEVISION FOUNDATIONS	
24 FEB	CERT I - DISPLAY	21 APR	TV LANDSCAPE
2 MAR	CERT I – VIDEO	28 APR	PLANNING
9 MAR	CERT I – SOCIAL	5 MAY	BUYING
16 MAR	CERT I - SEM	12 MAY	
23 MAR		19 MAY	
W/C 30 MAR	EXAM – CERT I (SYD, 30 & 31 MAR) (MEL, 2 APR) (BRIS, 3 APR) (ADE, 1 APR) (PER, 3 APR)	26 MAY	FACTORS INFLUENCING COST
6 APR	AUTUMN SEMESTER	2 JUN	AUTUMN SEMESTER REPORTING
13 APR	POSTPONED DUE TO COVID-19	9 JUN	POSTPONED DUE TO COVID-19
20 APR	CERT II – SEO	16 JUN	
27 APR	CERT II - CONTENT MARKETING	W/C 22 JUN	EXAM - (SYD, 22, 23) (MEL, 24) (BRS, 22) (ADE, 24) (PER, 26)
4 MAY	CERT II – PROGRAMMATIC	30 JUN	
11 MAY	CERT II - MEASUREMENT	7 JUL	
18 MAY		14 JUL	
W/C 25 MAY	EXAM – CERT II (SYD, 26 MAY) (MEL, 28 MAY) (BRIS, 29 MAY) (ADE, 27 MAY) (PER, 29 MAY)	21 JUL	

SPRING SEMESTER

MFA DIGITAL FOUNDATIONS		MFA TELEVISION FOUNDATIONS	
24 AUG	CERT I - DISPLAY	24 AUG	
31 AUG	CERT I – VIDEO	31 AUG	
7 SEPT	CERT I – SOCIAL	7 SEPT	
14 SEPT	CERT I - SEM	14 SEPT	TV LANDSCAPE
21 SEPT		21 SEPT	PLANNING
W/C 28 SEPT	EXAM – CERT I (SYD, 29 & 30 SEPT) (MEL, 1 & 2 OCT) (BRIS, 2 OCT) (ADE, 30 SEPT) (PER, 29 SEPT)	28 SEPT	BUYING
5 OCT		5 OCT	
12 OCT	CERT II – SEO	12 OCT	
19 OCT	CERT II - CONTENT MARKETING	19 OCT	FACTORS INFLUENCING COST
26 OCT	CERT II – PROGRAMMATIC	26 OCT	EVALUATION/MEASUREMENT/REPORTING
2 NOV	CERT II - MEASUREMENT	2 NOV	BVOD
9 NOV		9 NOV	
W/C 16 NOV	EXAM – CERT II (SYD, 18&19 NOV) (MEL, 16&18 NOV) (BRIS, 20&23 NOV) (ADE, 17 NOV) (PER, 19 NOV)	W/C 16 NOV	EXAM - (SYD, 18&20 NOV) (MEL, 17&18 NOV) (BRS, 20&23 NOV) (ADE, 17 NOV) (PER, 19 NOV)