



## 2020 MFA E-LEARNING SEMESTER TIMETABLE

MFA DIGITAL FOUNDATIONS		MFA TELEVISION FOUNDATIONS	
24 FEB	CERT I - DISPLAY	8 JUN	
2 MAR	CERT I – VIDEO	15 JUN	
9 MAR	CERT I – SOCIAL	22 JUN	
16 MAR	CERT I - SEM	29 JUN	
23 MAR		6 JUL	
W/C 30 MAR	EXAM – CERT I (SYD, 30 & 31 MAR) (MEL, 2 APR) (BRIS, 3 APR) (ADE, 1 APR) (PER, 3 APR)	13 JUL	TV LANDSCAPE
6 APR	<b>AUTUMN SEMESTER POSTPONED DUE TO COVID-19</b>	20 JUL	PLANNING
13 APR		27 JUL	BUYING
20 APR	CERT II – SEO	3 AUG	STUDY WEEK
27 APR	CERT II - CONTENT MARKETING	10 AUG	FACTORS INFLUENCING COST
4 MAY	CERT II – PROGRAMMATIC	17 AUG	EVALUATION/MEASUREMENT/REPORTING
11 MAY	CERT II - MEASUREMENT	24 AUG	BVOD
18 MAY		31 AUG	STUDY WEEK
W/C 25 MAY	EXAM – CERT II (SYD, 26 MAY) (MEL, 28 MAY) (BRIS, 29 MAY) (ADE, 27 MAY) (PER, 29 MAY)	W/C 7 SEPT	EXAM

**NEW!  
WINTER  
SEMESTER**

## SPRING SEMESTER

MFA DIGITAL FOUNDATIONS		MFA TELEVISION FOUNDATIONS	
24 AUG	CERT I - DISPLAY	24 AUG	
31 AUG	CERT I – VIDEO	31 AUG	
7 SEPT	CERT I – SOCIAL	7 SEPT	
14 SEPT	CERT I - SEM	14 SEPT	TV LANDSCAPE
21 SEPT	STUDY WEEK	21 SEPT	PLANNING
W/C 28 SEPT	<b>EXAM – CERT I</b>	28 SEPT	BUYING
5 OCT	STUDY WEEK	5 OCT	STUDY WEEK
12 OCT	CERT II – SEO	12 OCT	STUDY WEEK
19 OCT	CERT II - CONTENT MARKETING	19 OCT	FACTORS INFLUENCING COST
26 OCT	CERT II – PROGRAMMATIC	26 OCT	EVALUATION/MEASUREMENT/REPORTING
2 NOV	CERT II - MEASUREMENT	2 NOV	BVOD
9 NOV	STUDY WEEK	9 NOV	STUDY WEEK
W/C 16 NOV	<b>EXAM – CERT II</b>	W/C 16 NOV	EXAM