



2021 MFA E-LEARNING SEMESTER TIMETABLE

AUTUMN SEMESTER

MFA DIGITAL FOUNDATIONS		MFA TELEVISION FOUNDATIONS	
15 FEB	CERT I - DISPLAY	15 FEB	
22 FEB	CERT I – VIDEO	22 FEB	
1 MAR	CERT I – SOCIAL	1 MAR	
8 MAR	CERT I - SEM	8 MAR	
15 MAR	STUDY WEEK	15 MAR	TV LANDSCAPE
W/C 22 MAR	EXAM – CERT I	22 MAR	PLANNING
29 MAR		29 MAR	BUYING
5 APR		5 APR	STUDY WEEK
12 APR	CERT II – SEO	12 APR	STUDY WEEK
19 APR	CERT II - CONTENT MARKETING	19 APR	FACTORS INFLUENCING COST
26 APR	CERT II – PROGRAMMATIC	26 APR	EVALUATION/MEASUREMENT/REPORTING
3 MAY	CERT II - MEASUREMENT	3 MAY	BVOD
10 MAY	STUDY WEEK	10 MAY	STUDY WEEK
W/C 17 MAY	EXAM – CERT II	W/C 17 MAY	EXAM

SPRING SEMESTER

MFA DIGITAL FOUNDATIONS		MFA TELEVISION FOUNDATIONS	
23 AUG	CERT I - DISPLAY	23 AUG	
30 AUG	CERT I – VIDEO	30 AUG	
6 SEP	CERT I – SOCIAL	6 SEP	
13 SEP	CERT I - SEM	13 SEP	
20 SEP	STUDY WEEK	20 SEP	TV LANDSCAPE
W/C 27 SEPT	EXAM – CERT I	27 SEP	PLANNING
4 OCT		4 OCT	BUYING
11 OCT	CERT II – SEO	11 OCT	STUDY WEEK
18 OCT	CERT II - CONTENT MARKETING	18 OCT	FACTORS INFLUENCING COST
25 OCT	CERT II – PROGRAMMATIC	25 OCT	EVALUATION/MEASUREMENT/REPORTING
1 NOV	CERT II - MEASUREMENT	1 NOV	BVOD
8 NOV	STUDY WEEK	8 NOV	STUDY WEEK
		15 NOV	STUDY WEEK
W/C 15 NOV	EXAM – CERT II	W/C 22 NOV	EXAM